

# GREATER PHOENIX

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Baltimore Ravens

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Entertainment

14th Annual

2009

# NATIONAL SPORTS FORUM™

greater phoenix | january 26-28, 2009

The Hottest Ideas & Niche Marketing Opportunities

**Exponential** - the relationships cultivated  
**Exposure** - your name, your brand, your business  
**Expand** - your reach into the Industry

Cultivate your future business with  
the right people (who make **THE** decisions)



Bud Selig  
Commissioner MLB



Jeff Moorad  
General Partner & CEO  
Arizona Diamondbacks



Michael Bidwill  
President  
Arizona Cardinals Football Club



Wayne Gretzky  
Managing Partner &  
Head Coach Phoenix Coyotes

HOSTED BY:



Reserve your space today for you and your team!

[www.sports-forum.com](http://www.sports-forum.com) · Contact Rachel 800-232-3133 ext. 204 · [info@sports-forum.com](mailto:info@sports-forum.com)

The National Sports Forum, 7290 Navajo Rd., Ste. 204, San Diego, CA 92119

# Should you attend the National Sports Forum?

Yes, if you fit any part of this profile...

- You are responsible for selling season tickets, creating new revenue-generating promotions, ensuring your seats are filled and improving fan loyalty – but are looking for new program ideas that are proven to be successful.
- Advertising is a key component of your team/organization. You want to be exposed to some of the best advertising in the industry and get ideas that will increase your team's draw.
- You know that face to face networking creates action, and you want to strengthen existing relationships and develop new ones.
- This “down economy” is making it tough for you to create a demand for your “product”. You find yourself searching for ways to leverage the current times that would help benefit your organization and your consumers.
- You want to be ahead of the game with the technology of tomorrow and utilize it to make and save your organization money 24/7.



Breakout Sessions



Networking



Bud Selig



Jeff Moorad



The Budweiser Gala



# The NSF is...



Michael Bidwill



Wayne Gretzky



Panel Discussions



Behind the scenes tours



Trade Show

2009  
**NATIONAL SPORTS FORUM™**  
greater phoenix | january 26-28, 2009

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# JAN 25

# SUNDAY

8:00am - 8:00pm

CONFERENCE REGISTRATION OPEN

9:00am - 12:00pm

**2009 NSF CASE CUP COMPETITION** (Semi-Finals)

9:00am - 4:00pm

**MLB REVENUE MEETING** (Private Session)

10:00am - 4:15pm

**COLLEGE ATHLETICS MEDIA, SPONSORSHIP SALES AND MARKETING MEETING** (Private Session)

10:00am - 5:00pm

**NFL REVENUE MEETING** (Private Session)

10:00am - 5:00pm

**MAKING MONEY FROM THE WEB: What every team needs to know about digital**

Ever wonder how other teams make money from the Web? Finally, a practical way for any team to make more money, and grow its fan base using the Web and other digital media. This full day symposium is recommended for sales and marketing executives, but every department will benefit. You will learn straight forward ways to use the web, mobile phones and email to connect with fans, build your brand, sell more tickets and activate sponsorships. Whether you're in sales, marketing, ticketing, sponsorships, community relations or IT, you're sure to walk away with ideas you can implement. A combination of key note speakers and expert panels with ample time for networking with peers, led by Pat Coyle, Founder of Sports Marketing 2.0 and Executive Director of Digital Business for the Indianapolis Colts. (Open to all NSF attendees.)

12noon - 5:00pm

**MiLB SPECIAL MEETING** (Private Session)

1:30pm - 3:00pm

**NSF CASE CUP COMPETITION FINALS**

3:00pm - 4:00pm

**CASE CUP NETWORKING RECEPTION**

4:30pm - 5:30pm

**TRADE SHOW RECEPTION** (Exhibitors & NSF Steering Committee)



OHIO  
UNIVERSITY



THE UNIVERSITY OF  
MEMPHIS



SAN DIEGO STATE  
UNIVERSITY



ARIZONA STATE  
UNIVERSITY



UNC CHARLOTTE



UNIVERSITY OF OREGON



UCF



Jobing.com Arena - Home of the Phoenix Coyotes  
Photo Credit: Norm Hall

6:00am - 6:00pm

CONFERENCE REGISTRATION OPEN

7:30am - 8:50am

NEWCOMERS BREAKFAST (led by Bob Voight, *National Sports Forum*)

9:00am - 9:30am

OPENING CEREMONIES

9:30am - 10:45am

## OPENING KEYNOTE SPEAKER

**Bud Selig**, Commissioner, MLB



10:45am - 11:00am

COFFEE BREAK

11:00am - 12:15pm

BREAKOUT SESSION 1

**Advertising: The 2009 NSF ADchievement Awards Finalist Showcase**

**Ron Seaver**, President, *National Sports Forum*

**Marketing: Partnering with your Sports Commission**

**Jon Schmieder**, President, *Phoenix Regional Sports Commission*

**Ticket Sales: Curbing No Shows**

**Mike Stanfield**, VP Ticket Sales & Suite Sales, *New Orleans Saints*

**Sr. Management: Keeping it Green!** - Generating Revenue and Giving Back at the Same Time

**Len Komoroski**, President, *Cleveland Cavaliers & Quicken Loans Arena*

**Technology: Digital Cash** – Stop Throwing in your Website, How to Generate Revenue from your Digital Assets

**Pat Coyle**, President, *Coyle Media*

**Exhibitors: Getting the Most Out of the 2009 Sports Forum**

**Matt Strela**, *Simmons Sports Media*

**General: Delivering Seven Star Customer Service** – Starting at the Top to Impact the Bottom Line

**Ruby Newell Legner**, *Ruby Speaks, Inc.*

12:15pm - 2:00pm

TRADE SHOW OPEN

Lunch in the Trade Show Hall



**Bud Selig**  
Commissioner  
MLB



**Ron Seaver**  
President  
*National Sports Forum*



**Jon Schmieder**  
President  
*Phoenix Regional Sports Commission*



**Mike Stanfield**  
VP Ticket Sales &  
Suite Sales  
*New Orleans Saints*



**Len Komoroski**  
President, *Cleveland Cavaliers & Quicken Loans Arena*



**Pat Coyle**  
President  
*Coyle Media*



**Matt Strela**  
*Simmons Sports Media*



**Ruby Newell Legner**  
*Ruby Speaks, Inc.*



**Michael Humes**  
Managing Partner  
*Pinnacle Enterprises*



**Jeff Eisman**  
Vice President  
*Ripken Professional Baseball*



**David Rubinstein**  
President  
*Sell Like Hell, Inc.*



2:00pm - 3:15pm

## BREAKOUT SESSION 2

### **Sponsorship Sales: Driving New Revenues**

**Michael Humes**, Managing Partner, Pinnacle Enterprises

### **General: The Strategic Art of Creating Demand** ...especially when your "product" isn't getting it done!

**Jeff Eiseman**, Vice President, Ripken Professional Baseball

### **Ticket Sales: Now that they're hired, how do I make 'em better?** - How smart managers can make their sellers better

**David Rubinstein**, President, Sell Like Hell, Inc.

### **Sr. Management: Dare to Prepare: How to Win Before you Begin!**

**Ron Shapiro**, President, Shapiro Negotiations Institute

### **Marketing: Insights from Pit Lane** – Motorsports Sales & Marketing strategies that will put you miles ahead of your Competition

**Steve Lauletta**, President, Chip Ganassi Racing Teams, Inc.

### **Exhibitors: One-on-One with tomorrow's "decision makers"**

**Desirée Guenther**, National Sports Forum

### **Technology: Next-Generation Sports and Entertainment Venues**

**Tracy Hughes**, Global Lead, Cisco Sports and Entertainment

3:15pm - 3:45pm

## AFTERNOON BREAK

3:45pm - 5:15pm

## **"AND NOW A WORD FROM OUR SPONSORS..."** Super Panel Presented by **Daktronics**

Moderator: **Bill Sutton**, DeVos Sport Business Program, University of Central Florida

Panelists:

**Michael McGough**, Group Director, Local Media Buying & International, Busch Media Group, Inc. A subsidiary of Anheuser-Busch, Inc.

**Ray Katz**, Managing Director, Sports Marketing, OMG Entertainment & Sports' Optimum Sports

**Troy Morrison**, West Region Sponsorship Manager, U.S. Bank

Additional panelists to be announced

**Post-panel:** A few words from **David Wasserman**, President, PictureU Promotions



5:30pm - 8:30pm

## **NSF OPENING NIGHT IN THE TRADE SHOW** - Presented by **PictureU Promotions**



**Ron Shapiro**  
President  
Shapiro  
Negotiations  
Institute

**Steve Lauletta**  
President  
Chip Ganassi  
Racing Teams, Inc.

**Desirée Guenther**  
National Sports  
Forum

**Tracy Hughes**  
Global Lead  
Cisco Sports and  
Entertainment

**Bill Sutton**, DeVos  
Sport Business  
Program, University  
of Central Florida

**Michael McGough**  
Group Director, Local  
Media Buying & Inter-  
national, Busch Media  
Group, Inc.

**Ray Katz**  
Managing Director,  
Sports Marketing  
OMG Entertainment &  
Sports Optimum Sports

**Troy Morrison**  
West Region  
Sponsorship  
Manager  
U.S. Bank

**David Wasserman**  
President  
PictureU  
Promotions

6:00am - 6:00pm

CONFERENCE REGISTRATION OPEN

8:30am - 9:30am

OPENING REMARKS

Announcement of 2009 NSF Case Cup Winner  
Screening of 2009 NSF ADchievement Awards – TV Finalists

9:30am - 10:45am

**“BLENDING OF SPORTS & ENTERTAINMENT”** – Super Panel Presented by *Banshee Music*

Moderator: **Dennis Mannion**, COO, *Los Angeles Dodgers*

Panelists:

**Rob Light**, Managing Partner, *Creative Artists Agency*

**Kevin Lyman**, Founder, *Vans Warped Tour*

**Andrew Bangs**, Community Marketing Specialist, *YouTube*

**Bob Wagner**, Sr. VP & CMO, *Anaheim Ducks & Honda Center*

**Ryan Heuser**, Director of Operations, *Banshee Music*

BANSHEE MUSIC

10:45am - 11:00am

COFFEE BREAK

11:00am - 12:15pm

BREAKOUT SESSION 3

**Marketing: Best Practices** - What's In YOUR Toolbox?

Moderator: **Mike Tatoian**, Executive Vice President, *Dover Motorsports, Inc.*

Panelists:

**Jason Hartlund**, Vice President, *Brewers Enterprises, Milwaukee Brewers*

**Kerry Bubolz**, EVP - Corporate Sales, Broadcasting & Minor League Operations, *Cleveland Cavaliers & Quicken Loans Arena*

**Mark Rossi**, Vice President of Corporate Sales and Marketing, *Dover Motorsports, Inc.*

**Fan Entertainment: Generating Revenue 24/7 – 365 in the Sports Business**

**Will Ellerbruch**, Large Sports Venue Sales, *Daktronics*

**Ticket Sales: Best Practices** - The All-Star Sales Force: Finding, creating, motivating & keeping your \$ales Superstars

**Brent Stehlik**, Vice President, Ticket Sales & Service, *Arizona Diamondbacks*

**Flavil Hampsten**, Vice President of Ticket Sales, *Phoenix Coyotes*

**Sponsorship Sales: The Sponsor's Perspective**

**Jim Kahler**, Executive Director – Center for Sports Administration, *Ohio University*

**Sr. Management: Building a multi-faceted Sr. Management Team**

**Chuck Greenberg**, Owner, *Greensons Baseball*

**General: The 2009 NSF Case Cup Recap**

**AJ Maestas**, President, *Navigate Marketing*

12:30pm - 2:00pm

TRADE SHOW OPEN

Lunch in the Trade Show Hall



**Dennis Mannion**  
COO  
*Los Angeles Dodgers*

**Rob Light**  
Managing Partner  
*Creative Artists Agency*

**Kevin Lyman**  
Founder  
*Vans Warped Tour*

**Andrew Bangs**  
Community Marketing Specialist  
*YouTube*

**Bob Wagner**  
Sr. VP & CMO  
*Anaheim Ducks & Honda Center*

**Ryan Heuser**  
Director of Operations  
*Banshee Music*

**Mike Tatoian**  
Executive Vice President  
*Dover Motorsports, Inc.*

**Jason Hartlund**  
Vice President  
*Brewers Enterprises, Milwaukee Brewers*

**Kerry Bubolz**  
EVP - Corporate Sales  
Broadcasting & Minor League Operations  
*Cleveland Cavaliers & Quicken Loans Arena*

**Mark Rossi**  
VP of Corporate Sales & Marketing  
*Dover Motorsports, Inc.*

**Will Ellerbruch**  
Large Sports Venue Sales  
*Daktronics*

12:30pm - 2:00pm

## INNER CIRCLE LUNCHEON AT THE FORUM (Inner Circle members only)

### KEYNOTE SPEAKER

**Jeff Moorad**, General Partner and CEO, *Arizona Diamondbacks*



2:00pm - 3:15pm

### BREAKOUT SESSION 4

**Technology: Creating Interactive Conversations:** The Meeting Point where Ticket Sales & Marketing come together

**Sundeep Kapur**, VP of Strategic Marketing, *NCR eCommerce*

**John Curnutt**, Business Development Manager, *NCR eCommerce*

**Sponsorship: PROVE IT:** Uncovering the Secrets of Sponsorship ROI

**AJ Maestas**, President, *Navigate Marketing*

**Marketing: "Pimp" My Venue:** Maximizing your Stadium/Arena Real Estate

**Steve Dupee**, Sr. Director - Sports, *GMR Marketing*

**Ticket Sales: Selling in a Down Economy**

**Vic Gregovits**, Sr. VP Sales & Marketing, *Cleveland Indians*

**Todd Parnell**, General Manager, *Altoona Curve*

**Advertising: The Perfect Fit** - Everything you wanted to know (...but were afraid to ask...) about working with your Ad Agency!

**Michael Williams**, VP Marketing, *San Francisco 49ers*

**Sr. Management: But Who's Managing YOUR Career??**

**Mark Tudi**, President, *SPORTSEARCH*

**Andy Dolich**, COO, *San Francisco 49ers*

**Academic: The Ultimate Intersection** - Academics and Industry Professionals Identifying AND Solving Industry Issues

Moderator: **Bill Sutton**, DeVos Sport Business Program, *University of Central Florida*

Panelists:

**Jim Kahler**, Executive Director- Center for Sports Administration, *Ohio University*

**Gregg Bennett**, Associate Professor - Sport Management, *Texas A&M University*

**Richard Irwin**, Professor & Director, *University of Memphis*

3:15pm - 4:45pm

### THE 2009 SAMMY AWARD

5:00pm

### THE BUDWEISER GALA

Presented by *Budweiser*

Hosted by: *The Arizona Cardinals Football Club*

### KEYNOTE SPEAKER

**Michael Bidwill**, President, *Arizona Cardinals Football Club*



**Brent Stehlik**  
Vice President  
Ticket Sales  
& Service  
*Arizona  
Diamondbacks*

**Flavil Hampsten**  
Vice President of  
Ticket Sales  
*Phoenix Coyotes*

**Jim Kahler**  
Executive Director  
Center for Sports  
Administration  
*Ohio University*

**Chuck Greenberg**  
Owner  
*Greensons  
Baseball*

**AJ Maestas**  
President  
*Navigate  
Marketing*

**Jeff Moorad**  
General Partner  
and CEO  
*Arizona  
Diamondbacks*

**Sundeep Kapur**  
VP of Strategic  
Marketing  
*NCR eCommerce*

**John Curnutt**  
Business  
Development  
Manager  
*NCR eCommerce*

**Steve Dupee**  
Sr. Director Sports  
*GMR Marketing*

**Vic Gregovits**  
Sr. VP Sales  
& Marketing  
*Cleveland Indians*

**Andy Dolich**  
COO  
*San Francisco  
49ers*

6:00am - 12:00noon

CONFERENCE REGISTRATION OPEN

9:00am

OPENING REMARKS

Presentation of 2009 NSF ADchievement Awards

9:30am - 11:00am

**“VIEW FROM THE TOP”** - Super Panel

Moderator: **Abe Madkour**, Executive Editor, *Sports Business Journal*

Panelists:

**Mike Bucek**, Executive VP & Chief Marketing Officer, *Phoenix Coyotes*

**Kevin Payne**, President & CEO, *DC United*

**Rick Welts**, President & CEO, *Phoenix Suns*

**Pat O’Conner**, President, *Minor League Baseball*

**Ron Minegar**, Executive Vice President/Chief Business Officer, *Arizona Cardinals Football Club*

11:00am - 12:30pm

**TRADE SHOW OPEN** - TAKING 10 in the TRADE SHOW

12:30pm - 2:30pm

**BEHIND THE SCENES TOUR & LUNCHEON OF JOBINING.COM ARENA**

Hosted by: *Phoenix Coyotes*

**WELCOME ADDRESS:** **Wayne Gretzky**, Managing Partner & Head Coach, *Phoenix Coyotes*

**KEYNOTE SPEAKER**

**Doug Moss**, Chief Operating Officer, *Phoenix Coyotes*



ANSHEE MUSIC



**Todd Parnell**  
General Manager  
*Altoona Curve*



**Michael Williams**  
VP Marketing  
*San Francisco 49ers*



**Mark Tudi**  
President  
*SPORTSEARCH*



**Richard Irwin**  
Professor &  
Director  
*University of Memphis*



**Gregg Bennett**  
Associate Professor  
Sport Management  
*Texas A&M University*



**Michael Bidwill**  
President  
*Arizona Cardinals Football Club*



**Doug Moss**  
Chief Operating  
Officer  
*Phoenix Coyotes*



**Mike Bucek**  
Executive VP &  
Chief Marketing  
Officer  
*Phoenix Coyotes*



**Ron Minegar**  
Executive Vice  
President/Chief  
Business Officer  
*Arizona Cardinals Football Club*



**Rick Welts**  
President & CEO  
*Phoenix Suns*



**Kevin Payne**  
President & CEO  
*DC United*



**Pat O’Conner**  
President  
*Minor League Baseball*



# 2009 NSF Trade Show

The Renaissance Glendale Hotel's space offers maximum visibility for the National Sports Forum Trade Show!!

Due to popular demand, we've had unprecedented sales for the trade show. In turn, we've opened additional booth locations ---If you would like to exhibit, you can still register for a booth today -- Contact Bob Voight at 800 232 3133 ext 206.

## Regular Registration

(Ends December 31, 2008)

### Single booth - \$2695

- Booth Selection (8x10 booth)
- 2 All Access Badges
- Special Exhibitor Breakout Sessions
- NSF pre-conference mailing list
- Company description and logo featured on NSF website and in the NSF Official Program on-site

### Double booth - \$4195

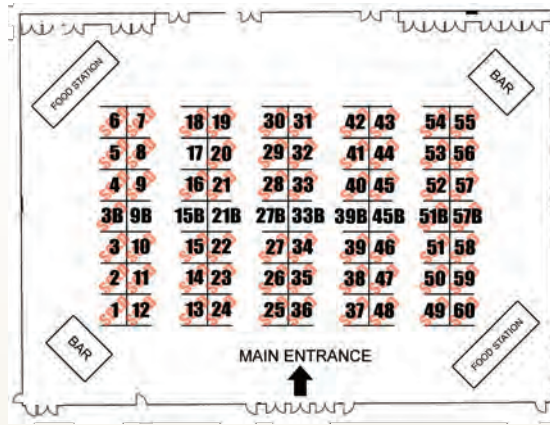
- (8x20 booth)
- Includes everything above plus 2 additional badges (a total of 4 badges)

### Vendor+ Program - \$5000

- Trade Show Booth (includes one 8X10 booth)
- Additional Attendee Badges - Two extra badges (A total of 4 badges)
- NSF Newswire Ads - Four (4) quarter page ads in the NSF quarterly alumni newsletter
- Preferred listing on our NSF website
- Opportunity to put a sample or a flyer in NSF registration packet

(Please note: The National Sports Forum offers no product or service category exclusivity.)

For more information and pricing details please contact:  
**Bob Voight** 800 232 3133 ext 206  
**Desiree Guenther** 800 232 3133 ext 207



# Hotel Information

The brand new Renaissance Glendale Hotel & Spa will be our host hotel for the 2009 National Sports Forum. Its location couldn't be any better...a short walk to University of Phoenix Stadium, Jobing.com Arena and Westgate City Center, this hotel offers the best accommodations for NSF Attendees.

We have a block of rooms exclusively for National Sports Forum attendees at \$219 per night. Reservations can be made online at:

<http://cwp.marriott.com/phxgr/natlsportsforum/>  
 or by phone: 800-468-3571

### Exhibitor Set-Up

Sunday, January 25, 2009 Time: 12noon - 6:00pm  
 (Exhibitor Welcome Cocktail reception is 4:30pm - 5:30pm in the Trade Show Hall)  
 Monday, January 26, 2009 Time: 8:00am - 11:00am

### NSF Trade Show Hours

Monday, January 26, 2009 Time: 12:15pm - 2:00pm  
 Monday, January 26, 2009 Time: 5:30pm - 8:30pm  
 Tuesday, January 27, 2009 Time: 12:30pm - 2:00pm  
 Wednesday, January 28, 2009 Time: 11:00am - 12:30pm

# We like competition at The National Sports Forum!

## Awards to be presented Jan 26-28, 2009 in Greater Phoenix, Arizona!



### 2009 ADchievement Awards

Now entering their sixth year, the ADchievement Awards are the premier sports advertising awards and the only awards program focused 100 percent on sports-themed advertising. Over 500 submissions in eight different categories will have been narrowed down to six finalists in each category and the winners will be determined by YOU! Come to the ADchievement Awards Finalist Showcase during the first breakout session to see the top campaigns and to cast your ballot for the winners.



2008 ADchievement Overall Winner - San Francisco 49ers



### 2009 SAMMY Award

The NSF **SAMMY** Award recognizes the best **S**ales, **A**dvertising, **M**arketing, & **M**anagement idea of the **Y**ear by asking three simple questions: What was your objective? What action did you take to accomplish that objective? What were the results of that action?

After all the submissions have been reviewed, six finalists will be asked to present their organization's number one idea from the past year in a special session on Tuesday. Everyone in attendance will get to cast their vote and decide who the winner is!



2008 SAMMY Finalists



### 2009 Case Cup Competition

Sports MBA and Masters students from eight of the nation's top programs will compete in the third annual NSF Case Cup Competition. Teams will have 24 hours to prepare a solution to a multidisciplinary case study and present their findings to a panel of judges.



2008 Case Cup Winners - Texas A&M University

# NSF INNER CIRCLE

## Highlighted benefits...

### Year-round Benefits:

- Exclusive Inner Circle monthly content (including recorded CDs of the best breakout sessions at the NSF)
- Access to the exclusive Inner Circle website with resources and revenue generating ideas (ie: Taking 10 interviews, Vendor Showcase, membership directory, complete archives of all Selling It articles and IC features, & NSF Breaking News updates before released to the public)
- Priority space selection: Members that are vendors receive front of the line early booth selection for future Forums (before the general public)



### Benefits at the NSF:

- Preferential Reserved Seating for IC members in the general session main ballroom (definitely a perk when Bud Selig kicks everything off on Monday!)
- Inner Circle members-only Luncheon at the Forum with special keynote speaker, Jeff Moorad, General Partner & CEO, Arizona Diamondbacks
- Private members-only Inner Circle Lounge at the Forum – perfect for escaping the crowd, conducting private meetings, checking email & to grab a refreshment

Note: as an Inner Circle member you also receive \$150 off your NSF conference registration each year and two \$50 discount certificates to share with your colleagues



## Inner Circle Luncheon at the Forum

### Keynote Speaker:

**Jeff Moorad**

General Partner & CEO  
Arizona Diamondbacks



## NSF Salutes its Sponsors



### Hosted by:



2009 NSF Registration | Jan 26-28, 2009 | Greater Phoenix, AZ

#### NSF Attendee

\$1195 (Ea. Additional Person)  
Expires December 31, 2008  
\$1395 (First Person)  
January 1, 2009 – 2009 NSF

#### NSF Exhibitor

\$2695 (Single Booth w/ 2 badges)  
Expires December 31, 2008  
\$2795 (Single Booth w/ 2 badges)  
January 1, 2009 – 2009 NSF

Additional Trade Show badge - \$650 each

Please note: Your conference fee includes all NSF agenda programs, dinner on Monday & Tuesday and lunch on Monday, Tuesday & Wednesday.

#### NSF Inner Circle Membership - \$347 (One year per person)

\*Regularly \$497. Save \$150 when you register for the NSF and join the Inner Circle. Cancellation Policy: A refund will be made if written request is received prior to December 1, 2008. (Refund is subject to \$75 administration fee.) Unfortunately requests received after December 1, 2008 will not be honored.

#### 5 Easy Ways to Register:

Phone Call Rachel at 800 232 3133 ext 204  
Fax 619 469 4007  
Mail National Sports Forum c/o Seaver Marketing Group  
7290 Navajo Rd., Suite 204, San Diego CA 92119  
Email info@sports-forum.com  
Website www.sports-forum.com

Please make checks payable to: Seaver Marketing Group

Name:	
Title:	
Organization:	
Address 1:	
Address 2:	
City:	Country:
State:	Zip:
Telephone:	
Email:	
<b>Payment Information</b>	
Payment in full is required to reserve a space.	
<input type="checkbox"/> Enclosed is my check payable to Seaver Marketing Group	
<input type="checkbox"/> Charge the following: <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> American Express	
Credit card #:	Expiration date:
Printed name exactly as it appears on card:	
Signature:	Date:

For Speaker Updates [www.sports-forum.com](http://www.sports-forum.com)