

FOR IMMEDIATE RELEASE:

**Business Will Be HOT When The National Sports Forum
Arrives In Greater Phoenix 2009**

San Diego, CA (8/8/08) – The National Sports Forum, the largest cross-team sports sales and marketing conference in North America, is pleased to announce that it has selected Greater Phoenix, AZ as the host community for their 14th annual conference to be held in January of 2009.

Phoenix Regional Sports Commission's Mark Tudi comments, "I have been a big fan and supporter of the National Sports Forum since it started. It serves a very important role in getting the Industry together for continuing education, to share new ideas, networking with peers and to enjoy the perks of the Industry we love. On behalf of Phoenix Regional Sports Commission and the rest of the Greater Phoenix Sports Community, we are proud to be involved in the sponsoring of the Forum."

The National Sports Forum will be held January 26 – 28, 2009 at the brand new Renaissance Glendale Hotel and Spa. As with every Forum, attendees will be immersed in three days of highly intensive, non-stop sports marketing, promotions, sponsorship, ticket sales, fan entertainment and event management learning. Along with a packed agenda, the NSF is excited to announce that MLB Commissioner, Bud Selig will be the Opening Keynote Speaker. Attendees will also be treated to "Behind the Scenes" tours of two stand-out sports facilities. The annual Budweiser Gala will be hosted by the Arizona Cardinals at University of Phoenix Stadium and the Phoenix Coyotes will host Wednesday's luncheon at Jobing.com Arena.

About the National Sports Forum: The National Sports Forum is produced by Seaver Marketing Group, a corporation located in San Diego, CA. The National Sports Forum is the largest annual cross gathering of the top team sports marketing, sales, promotions and event management executives from the broad spectrum of teams and leagues (i.e. NFL, MLB, NBA, NHL, Racing, Minor Leagues, Colleges etc.) in North America.

The Forum is held each year in January. Attendees meet for three days of networking, idea sharing and listening to the industry's top spokespeople, through numerous breakout sessions, panel discussions, keynote presentations and networking events. In addition to these components, the Forum also includes a tradeshow where exhibitors share the newest products and services hitting the industry today. To find more information, please visit www.sports-forum.com.

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FOR MORE INFORMATION, Please Contact:

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